AUGUST 2019



República de los Deplorables

FOR THE AVATARS OF THE GREAT AWAKENING

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FOR THE AVATARS OF THE GREAT AWAKENING AUGUST 2019



AN ABSURD UNIVERSE.

What started as a straightforward design challenge inspired by memes and controversy surrounding the Trump presidency, grew into an unprecedented and uncategorizable series of artworks.

At their root, this series proposes something new: as far as it can be known, there has not been a family of banknotes created outside of the banknote industry, single-handedly, with the same level of design knowledge as applied to circulating national currency.

Hobbyist attempts at banknote creation abound. On the other hand, counterfeiting national currency purposely avoids replicating more advanced technologies of banknote creation in order to remain cost-effective.

The resulting artworks become absurd in their sincerity.

Are they functional currency? Are they avatars for banknotes? Are they monuments to our world's unique duality? Are they precursors to crypto paper wallets? Are they art, or design? Or are they all of the above?

With refined and specialized design know-how, these artworks become sincere. But if they're so close to national currency, they would threaten it: craft becomes dangerous. How appropriate, that these 'banknotes' celebrate fiat money's major threat: cryptocurrency.





'The Avatars of the Great Awakening' represents an expanding group of individuals who have made major recent cultural impacts in the field of freedom, sovereignty, self-rule and truth. Invariably, these individuals reveal the hierachies in our narrow cultures, and for that, they find themselves at odds with culture: in hiding, imprisoned, and in conflict with self-declared authorities.

Julian Assange (Wikileaks), Edward Snowden (NSA), Ross Ulbricht (Silk Road) are all characters in the recent story of Humanity's search for self-determination. Anonymous, who have appropriated the Guy Fawkes mask, represents the element of Humanity that is chaotic, anarchic, rebelious, disruptive and uncontrollable - the spark that lights Human creativity. To borrow a term that is usually applied to art, these figures are the *avant garde*.

Ironically, The most controversial character in this series is Jack Dorsey - CEO and co-founder of Twitter - who appears to bear no personal cost for his work. Unlike the other figures, he is handsomely rewarded for it. Dorsey was chosen because the Twitter platform has been - whether he intended or not - the major site of dissemination of the other figures' revelations. Not least, Twitter is the place where these designs were first publically revealed!

Just as the avant garde of culture (what is often called 'alternative') has appropriated social media to find a voice, here, Jack is also appropriated by the very word applied to his opposition: he is a Deplorable!

Uniting the figures is the fact that all have publically endorsed cryptocurrency. It is absolutely correct that they ought to be honured in the first 'legitimate all-original NFT banknote design set'. AUGUST 2019



The compete set - this is the first legitimate all-original #NFT

#banknotedesign set... EVER! #banknotedesign #nanknotes #crypto

Digital Currency Group and 9 others 〇 5 114 🤎 50

Tom Badley @CurrencyDesign · 25 Aug

Pinned Tweet

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Anyone familiar with world paper money will quickly notice that the design is very close to the circulating Venezuelan currency.

Whilst the word 'Deporables' lends itself well to a latin accent, the Venezuelan Bolivar was chosen as symbolic of a choatic place in a state of disintegration, where narratives short-circuit and secrets are revealed. Venezuela has become a picture of 21st century fiat miss-management and societal descent.

República de los Deplorables is an alternate universe that epitomizes our own cultural atrophe, rapidly escalating financial dislocation, and broken media narratives.





The use of the Venezuelan Bolivar is also a reference to its popularity with banknote hobby ists and counterfeiters, who find that the Bolivar, when carefully washed of its inks, is similar enough in feel and dimensions to US Dollars.

The design also features frog imagery. The frog is symbolic of ambiguity and the chaos of the underworld, as it can live in both water and on land, and is the guardian of worlds unseen.







FROM SCREEN TO PAPER.

From limited edition digital artworks, to limited edition physical artworks.



Rebública de los Deplorables NFTs can be found on <u>BlockchainArtExchange</u> and<u>KnownOrigin.io</u>

Until now, these designs have been promoted on social media and created as NFTs – Non-Fungible Tokens, with a set digital scarcity. In the case of all but the first to be issued – the 0.5 ETH - these NFTs are not only digitally scarce, but each edition is uniquely serial numbered. This adds an interesting level of rarity to the digital tokenization of art: regardless of edition number, each design in truly, visually unique.

Now these designs move into the next stage: paper production. The aim is to create works that have a new level of production quality, allowing collectors to enjoy these unique works in physical form.

The production will be, wherever possible, handmade. The portraits will be re-engaved, the backgrounds will be be altered to ensure that the digital designs aren't used to make physical copies, and of course, each note will have unique back designs.





PRODUCTION OF JULIAN

Creating physical versions of these designs is a technically intricate process. Due to the complexity of production, the release of the series is staggered, just like the introduction of fiat currencies. Production will start with the 0.5 ETH note, with the others released over the rest of 2019 and 2020.

LIMITED EDITIONS

As with the popular NFT artworks, these physical artworks will be created in a one-time limited run. In the case of this first release, the total edition will be just 50 individually serial numbered pieces. Of the total, 25 will be available to pre-order at a reduced price, at least 5 will be held in a private collection and given to museums, and 20 will be auctioned individually:

Total run: 50

Reserved for pre-orders: 25

Reserved for museums/private collection: 5

To be auctioned individually: 20

PREORDER LOTTERY & BONUS!

25 editions will be reserved for a limited pre-order period at a set rate per piece. Everyone who pre-orders will receive a one-use 15% discount on the next release, and will be entered into a lottery!

The lottery winner will be drawn from a randomly selected serial number, and will win the next banknote in the series!

(Full release schedule next page...)



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September 8th 2019 PRE-ORDERS END

25 individually serial numbered notes will be reserved for pre-orders, until midnight GMT on September 8th.

September 29th 2019 FULL DESIGN DETAILS

A full list of the note specifications, including content of the back design will be released exclusively to pre-order buyers.

October 13th 2019 DELIVERY TO PRE-ORDER BUYERS

All pre-orders will be delivered, along with discount codes for the next release! The final designs of the notes will be made public.

TBC, expected October-November 2019 GALLERY EXHIBITION OPENING

An art gallery exhibition will feature República De Los Deplorables, and associated original artworks. The gallery will be in a prestigious location in central London. All prebuyers will receive exclusive information and invitations to the show.

TBC, expected October-November 2019 LOTTERY WINNER NOTIFIED!

During the exhibition, the winning serial number will be drawn, and the holder of the winning piece will be notified!

TBC, expected October-November 2019 **NEXT IN THE SERIES**

The next in the series is scheduled for pre-order in October 2019. See *bitcoin-banknote.com/deplorables* for updates.



MEET THE DESIGNER.

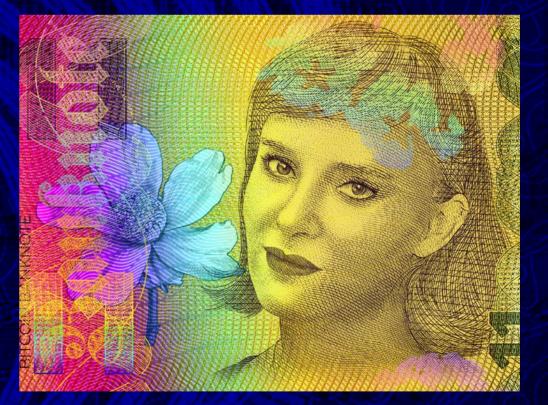


TOM BADLEY

Tom studied Fine Art at Leeds College, the Slade School of Fine Art, (London), and the Cooper Union School in New York. His work has been shown at the Serpentine Gallery, The Mall Galleries, Tenderpixel London and Rokeby Gallery.

He was head-hunted by one of the world's largest printers of banknotes, creating designs for central banks and other financial institutions around the world.

Follow Tom on Twitter: @CurrencyDesign



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